

# GUDLAVALLERU ENGINEERING COLLEGE

(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)  
Seshadri Rao Knowledge Village, Gudlavalluru – 521356, Krishna District (A.P.)

## MBA III SEMESTER (R17) FIRST MID TERM EXAMINATIONS

### TIME TABLE

16<sup>th</sup> December 2020

Timings: 10.00 a.m. to 12.00 Noon.

DATE & DAY	Name of the Subject
21-12-2020 (Monday)	Business Policy & Strategic Management (BA2913)
22-12-2020 (Tuesday)	Logistics & Supply Chain Management (BA2914)
23-12-2020 (Wednesday)	E-Business (BA2915)
24-12-2020 (Thursday)	Business Ethics & Corporate Governance (BA2916)
26-12-2020 (Saturday)	Advertising & Brand Management (BA2917) <i>Specialization - I</i>
28-12-2020 (Monday)	Consumer Behaviour (BA2918) <i>Specialization - II</i>
29-12-2020 (Tuesday)	<i>Specialization - III</i>
	Security Analysis & Portfolio Management (BA2919)
	Training and Development (BA2921)
30-12-2020 (Wednesday)	<i>Specialization - IV</i>
	International Financial Management (BA2920)
	Industrial Relations and Labour Laws (BA2922)

**Note:** Seating arrangement will be notified before the commencement of the examination.

Sd/-  
Vice-Principal  
(Academics)

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**16<sup>th</sup> December 2020**

## **NOTICE**

### **Attention: MBA III Semester (R17) Students**

It is to inform all the **MBA III Semester (R17) Students** that the **First Mid Term Examinations** will be conducted from **21<sup>st</sup> to 30<sup>th</sup> December 2020**. The detailed Time table is displayed in the department notice board and college website.

Mid Term Examinations will be held **OFFLINE**. Students are required to attend college and write the examinations in the normal mode on all the days of the examinations strictly adhering to the COVID-19 pandemic guidelines prescribed by government of India.

**Sd/-**  
**Vice-Principal**  
(Academics)